


Desirous/ interested students are encouraged to participate in the subject event. Any Business idea/ plan that has secured amongst top three positions in any competition is ineligible to participate. **Registration is Free** for the desirous candidates. Last date of registration is **10th April, 2018**.

### Cash Prizes for the Event


Positions	Prize Money	Seed Money	Total
Winner	100,000	225,000	325,000
1 <sup>st</sup> Runner-up	75,000	175,000	250,000
2 <sup>nd</sup> Runner-up	50,000	100,000	150,000

For any query/ info, please contact PR&SA Cen.



# PRESTON UNIVERSITY

## PRESTON ENTREPRENEURIAL CHALLENGE 2018 PEC18'



جہاں وہ چاہیے مجھ کو کہ ہوا بھی نوخیز

#### COMPETITION FORMAT

**Stage 1:**  
Team Registration- 10th April, 2018  
Submission of Executive Summary- 15th April, 2018


**Stage 2:**  
Selection of Top 25 Teams on Basis of Executive Summary 22nd April, 2018

**Stage 3:**  
Submission of Business Plan Document and Presentation by 6th May, 2018


**Stage 4:**  
PEC18 Grand Finale -11th - 12th May, 2018

#### RULES & REGULATIONS

- Student currently studying in any HEC recognized university
- A Team Must Consist of Minimum 3 and Maximum 5 Members
- Decision of the jury will be final and cannot be challenged
- Any Business idea/Plan that has secured any of top three Positions at any competition is not eligible to participate



POSITION	PRIZE MONEY	SEED MONEY	TOTAL
Winner	Rs. 100,000	Rs. 225,000	Rs. 325,000
1st Runnerup	Rs. 75,000	Rs. 175,000	Rs. 250,000
2nd Runnerup	Rs. 50,000	Rs. 100,000	Rs. 150,000



Special Prizes For Winners Of Major Events

### Registration Dead Line 10.04.18

Contact **HASSAN NISAR**  
0333-7127308

**HUMAYUN SHUJA**  
0333-5106854

prestontentrepreneurialchallenge.com
Prestonchallenge@gmail.com
Prestonchallenge
PE\_Challenge