

# Muhammad Mehmood Aslam

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## CAREER OBJECTIVE

As a faculty member at a distinguishable higher-level educational institution, I aim at leveraging my experience of teaching, research, and interpersonal communication to make students learn and grow.

## EDUCATIONAL ANTECEDENTS

<b>PhD Business Administration (HRM)</b> NUST Business School, NUST, H12, Islamabad In progress (Course Work-First Position & Proposal Defence Completed)	Islamabad, Pakistan Fall 2019
<b>Master of Science (HRM)</b> The Islamia University of Bahawalpur, CGPA: 3.88/4.00	Bahawalpur, Pakistan January 2017
<b>Master of Business Administration (Marketing)</b> The Islamia University of Bahawalpur, CGPA: 3.79/4.00 3rd Position (4th Semester)	Bahawalpur, Pakistan November 2009
<b>Bachelor of Arts (Statistics &amp; Economics)</b> Government Sadiq Edgerton College Marks: 588/850	Bahawalpur, Pakistan Aug 2007
<b>Intermediate (Statistics &amp; Economics)</b> Government Sadiq Edgerton College, Marks: 693/1100	Bahawalpur, Pakistan Aug 2005

## RESEARCH INTEREST

Performance management systems, employer branding & financial performance, human resource development, work ethics & engagement, employee behaviors, leadership styles, change responsiveness

## FULL TIME EMPLOYMENT EXPERIENCE

<b>Lecturer at Leadership &amp; Management Studies (LMS)</b> National Defence University	Islamabad, Pakistan Sep 2022 – Till Date
<b>Territory Executive</b> Pakistan Tobacco Company My job description entailed Trade Marketing & supervising brand activation campaigns according to the cycle instructions. Managed to achieve all primary and secondary targets for my territory and hit upon the peak season target of 29 Million Sticks in the month of September 2015.	Multan Region, Pakistan May 2015- Nov 2015
<b>Area Manager</b> Contact Plus Limited I worked as the In-charge for the District Rahim Yar Khan in order to operationalize Skywalker the mega-project of Pakistan Tobacco Company. Supervised a team of six supervisors and thirty-two brand ambassadors to promote of one the key brands in the market.	Rahim Yar Khan, Pakistan Jan 2010-May 2010

## TEACHING EXPERIENCE

<b>National College of Business Administration &amp; Economics</b> Course Instructor (MS/M.Phil & MBA)	Bahawalpur, Pakistan Mar 2017- 2019
<b>Department of Management Sciences, The Islamia University of Bahawalpur</b> Visiting Lecturer (BBA Hons)	Bahawalpur, Pakistan Feb 2018 – May 2018
<b>Department of Commerce, The Islamia University of Bahawalpur</b> Visiting Lecturer (BS Hons)	Bahawalpur, Pakistan Feb 2018 – May 2018
<b>Institute of Management Sciences, Bahauddin Zakaria University</b> Visiting Lecturer for Lahore Campus (BBA)	Multan, Pakistan Sep 2017 – Jan 2018
<b>Department of Management Sciences, The Islamia University of Bahawalpur</b> Visiting Lecturer (BBA & MBA)	Bahawalpur, Pakistan Sep 2011 – Feb 2012
<b>Department of Management Sciences, The Islamia University of Bahawalpur</b> Visiting Lecturer (BBS)	Bahawalpur, Pakistan Nov 2012 – Feb 2013

## Accepted Conference Papers / Chapter

- Aslam, M.M., Akhtar, M. (2023). Employee Voice: Insights from Pakistan. In: Ajibade Adisa, T., Mordi, C., Oruh, E. (eds) Employee Voice in the Global South: Insights from Asia, Africa and South America. *Palgrave Macmillan, Cham: Springer International Publishing*. [https://doi.org/10.1007/978-3-031-31127-7\\_8](https://doi.org/10.1007/978-3-031-31127-7_8). ISBN 978-3-031-31127-7
- Aslam M. M., Akhtar M. N., and Obaid A. (2021). Employee creativity and organizational identification: Role of personal and contextual factors. *British Academy of Management Conference Proceedings*. ISBN 978-0-9956413-4-1
- Aslam M.M., Rizvi S.S.H., and Hameed A. (2015). Theoretical review of critical factors that impact on global human

resource practices: case on multinational companies in emerging economies. In: Gen M., Kim K., Huang X., Hiroshi Y. (eds) *Industrial Engineering, Management Science and Applications 2015. Lecture Notes in Electrical Engineering, vol 349. Springer, Berlin, Heidelberg* (Conference ICIMSA, Tokyo, Japan)

### WORKSHOPS/CONFERENCE ATTENDED

- Attended webinar on “*Conducting Quality Research in Social Sciences*” organized by QEC & ORIC National Defence University Islamabad on 21<sup>st</sup> June 2023.
- Certificate of participation in Faculty Development Program entitled *Publishing of Research Articles in Quality Journal* on 17<sup>th</sup> March 2023, organized by FCS, ORIC & QEC, National Defence University of Pakistan.
- Attended the 36<sup>th</sup> BAM conference 2022 as attendee (Online participation).
- Participated in webinar on Fireside chat on leadership hosted by British Academy of Management on 9<sup>th</sup> November, 2021.
- Actively participated in 2-days conference at NUST Business School. Title: 1st International Conference on Business, Management and Social Sciences (ICBMAS). Dated 23rd June-24th June 2021.
- Participated in Web of science seminar on 13<sup>th</sup> Nov 2019 at National University of Sciences & Technology.
- Participant at 2<sup>nd</sup> World Islamic Economics & Finance Conference (WIEFC-2019) held at Pearl Continental Hotel Lahore, Pakistan.
- Organized 1<sup>st</sup> Business talk of year 2019 at National College of Business Administration and Economics (NCBA&E).
- Actively attended Two Day workshop on GMAT/GRE organized by the auspices of Lahore University of Management Science (LUMS) in Islamabad, Pakistan.

### ACADEMIC ACHIEVEMENTS

- Secured 1<sup>st</sup> Position in PhD course work at NUST, Islamabad
- Secured 3<sup>rd</sup> Position in last semester of MBA program.
- Reviewer for prestigious International Research Journal: Employee Relations: The International Journal, The Bottom Line and Canadian Journal of Administrative Sciences

### KEY COURSES TAUGHT

- |                                       |                                      |
|---------------------------------------|--------------------------------------|
| • Compensation & Benefits             | • Strategic Management               |
| • Recruitment & Selection             | • Principles of Marketing            |
| • Strategic Human Resource Management | • Performance Management & Appraisal |
| • Introduction to Business            | • Supply Chain Management            |
| • Macro Economics                     | • Pakistan Economy                   |
| • Change Management                   | • English Proficiency                |
| • Mathematics-II                      | • Business Finance                   |

### SKILLS

- |                                       |                                     |
|---------------------------------------|-------------------------------------|
| • Structural equation modeling        | • Microsoft Word, Excel, PowerPoint |
| • Research Methodology & Applications | • Process Macros in SPSS 23         |
| • IBM AMOS 26                         | • English Typing                    |
| • Mendeley                            | • Effective time management         |
| • Adaptability                        | • Self-motivated                    |

### EXTRA CURRICULAR ACTIVITIES / INTERESTS

- |                            |                      |
|----------------------------|----------------------|
| • Paintball-Shooting sport | • Long Driving       |
| • Sight-seeing & Camping   | • Internet analytics |
| • Table tennis / Snooker   | • Swimming           |
| • Horse riding             | • Books reading      |

### PERSONAL PARTICULARS

- |                  |                         |
|------------------|-------------------------|
| • Father Name    | Mr. Nazar Hussain Aslam |
| • Marital Status | Married                 |

### REFERENCES

Shall be furnished