BS LMS Semester Scheme

Semester-I				Semester-II			
S#	Code	Title	CH	S#	Code	Title	CH
1	GEN-511	World Civilization	2	1	GEN-521	Quantitative Reasoning-I	3
2	GEN-512	Functional English	3	2	GEN-522	Expository Writing	3
3	GEN-513	Introduction to Psychology (SS)	2	3	GEN-523	Islamic Studies	2
4	LMS-511	Fundamentals of Management (Maj1)	3	4	LMS-521	Principles of Economics (Maj4)	3
5	LMS-512	Principles of Marketing (Maj2)	3	5	LMS-522	Fundamentals of Leadership (Maj5)	3
6	LMS-513	Principles of Accounting (Maj3)	3	6	LMS-523	Organizational Behavior (Maj6)	3
7	GEN-545	Understanding of Holy Quran – I/ Fehm-e-Quran - I	1				
		Total Cr Hrs	**17**			**Total Cr Hrs**	**17**

Semester-III				Semester-IV			
S#	Code	Title	CH	S#	Code	Title	CH
1	GEN-531	Quantitative Reasoning-II	3	1	GEN-541	Fundamentals of Ecology (NS)	3
2	GEN-532	Ideology and Constitution of Pakistan	2	2	GEN-542	Entrepreneurship	2
3	GEN-533	Applications of Information & Communication Technologies	(2+1)3	3	GEN-543	Civics and Community Engagement	2
4	LMS-531	Research Methods (Maj7)	3	4	LMS-541	Cost Accounting(Maj10)	3
5	LMS-532	Management by Leadership (Maj8)	3	5	LMS-542	Marketing Management (Maj11)	3
6	LMS-533	Business Finance (Maj9)	3	6	GEN-544	Pakistan Studies	2
7	GEN-534	Understanding of Holy Quran – II/ Fehm-e-Quran - II	1				
		Total Cr Hrs	**18**			**Total Cr Hrs**	**15**

	Semester-V				Semester-VI		
S#	Code	Title	CH	S#	Code	Title	CH
1	LMS-661	Corporate Governance and Leadership (Maj13)	3	1	LMS-671	Operations Management (Maj17)	3
2	LMS-662	Digital Marketing (Maj 14)	3	2	LMS-672	E-commerce (Maj18)	3
3	LMS-663	Human Resource Management (Maj15)	3	3	LMS-673	Strategic Management (Maj19)	3
4	LMS-664	Financial Management (Maj16)	3	4	LMS-674	Management Information System (Maj 20)	3
5		**Minor 1***	3	5		**Minor 2***	3
6		Interdisplinary1	3	6		Interdisplinary2	3
7							
		Total Cr Hrs	**18**			**Total Cr Hrs**	**18**

	Semester-VII				Semester-VIII		
S#	Code	Title	CH	S#	Code	Title	CH
1	LMS-681	Project Management (Maj21)	3	1	LMS-684	Monitoring and Evaluation (Maj24)	3
2	LMS-682	Business Analytics (Maj22)	3	2	LMS-699	Capstone Project	3
3	LMS-683	Business and Corporate Law (Maj23)	3	4		**Minor 3***	3
4	LMS-543	International Business (Maj12)	3	5		**Minor 4***	3
5	LMS-698	Internship (IN LINE WITH SPEC)	3	6		Interdisplinary4	3
6		Interdisplinary3	3				
		Total Cr Hrs	**18**			**Total Cr Hrs**	**15**

LIST OF MAJOR / DISCIPLINARY COURSES

S#	Code	Title	CH	S#	Code	Title	CH
1	LMS-511	Fundamentals of Management (Maj1)	3	13	LMS-661	Corporate Governance and Leadership (Maj13)	3
2	LMS-512	Principles of Marketing (Maj2)	3	14	LMS-662	Digital Marketing (Maj 14)	3
3	LMS-513	Principles of Accounting (Maj3)	3	15	LMS-663	Human Resource	3

						Management (Maj15)	
4	LMS-521	Principles of Economics (Maj4)	3	16	LMS-664	Financial Management (Maj16)	3
5	LMS-522	Fundamentals of Leadership (Maj5)	3	17	LMS-671	Operations Management (Maj17)	3
6	LMS-523	Organizational Behavior (Maj6)	3	18	LMS-672	E-commerce (Maj18)	3
7	LMS-531	Research Methods (Maj7)	3	19	LMS-673	Strategic Management (Maj19)	3
8	LMS-532	Management by Leadership (Maj8)	3	20	LMS-674	Management Information System (Maj 20)	3
9	LMS-533	Business Finance (Maj9)	3	21	LMS-681	Project Management (Maj21)	3
10	LMS-541	Cost Accounting (Maj10)	3	22	LMS-682	Business Analytics (Maj22)	3
11	LMS-542	Marketing Management (Maj11)	3	23	LMS-683	Business and Corporate Law (Maj23)	3
12	LMS-543	International Business (Maj12)	3	24	LMS-684	Monitoring and Evaluation (Maj24)	3

LIST OF INTERDISCIPLINARY COURSES
(INCLUDES ALL COURSES BEING OFFERED IN FCS IN OTHER DEPTS)

Total Number of Specializations: 05

*Student will select four courses from the following five areas of specialization in the 5th, 6th and 8th Semesters of the BS LMS Degree program. To specialize in any of the following areas, students must choose all four courses from the same area of specialization which they have selected.

Subject specialists/Industry personnel will be assigned these specialization-based courses. This will provide an opportunity to link academia with the industry requirements. In addition, professional certification, seminars, workshops and guest lecturers through speakers from renowned organizations will be arranged on regular basis to enhance the visibility of the specialized areas of BS-LMS programs.

1. BS LMS (HR)

S#	Code	Four Courses will be taught for Specialization in HR Title	CH
1	HR-662	Human Resource Development	3
2	HR-663	Training and Development Management	3
3	HR-667	Performance Management and Appraisal	3
4	HR-668	HR Analytics	3
***Complete list of courses is attached as Annexure A**			

2. BS LMS (Marketing)

S#	Code	Four Courses will be taught for Specialization in Marketing Title	CH
1	MKT-661	Consumer Behavior	3
2	MKT-662	Marketing Research	3
3	MKT-667	Services Marketing	3
4	MKT-668	Brand Management	3
***Complete list of courses is attached as Annexure B**			

3. BS LMS (Accounting & Finance)

S#	Code	Title	CH
**Four Courses will be taught for Specialization in Accounting & Finance**		
1	ACF-666	Fundamentals of Management Accounting	3
2	ACF-670	Financial Reporting and Analysis	3
3	ACF-661	Management of Financial Institutions	3
4	ACF-662	Corporate Finance	3
*Complete list of courses is attached as Annexure C			

4. BS LMS (Supply Chain Management)

S#	Code	Title	CH
**Four Courses will be taught for Specialization in Supply Chain Management**		
1	SCM-661	Import Export Management	3
2	SCM-663	Supply Network Planning and Design	3
3	SCM-664	Globalization and Outsourcing Strategies	3
4	SCM-665	Shipping, Freights and Port Operations	3
*Complete list of courses is attached as Annexure D			

5. BS LMS (Project Management)

S#	Code	Title	CH
**Four Courses will be taught to Specialize in Project Management**		
1	PM-661	Project Planning, Designing and Time Management	3
2	PM-663	Project Procurement and Contract Management	3
3	PM-664	Project Monitoring and Evaluation	3
4	PM-665	Public Sector Project Management	
*Complete list of courses is attached as Annexure E			

ANNEXURE-A
1. BS LMS (HR)

S#	Code	Title	CH	S#	Code	Title	CH
1	HR-661	Industrial And Organizational Psychology	3	6	HR-666	Labor Relations Management	3
2	HR-662	Human Resource Development	3	7	HR-667	Performance Management and Appraisal	3
3	HR-663	Training and Development Management	3	8	HR-668	HR Analytics	3
4	HR-664	Organizational Structure and Theory	3	9	HR-669	Data Science & Decision Making	3
5	HR-665	Human Resource Theory & Practice	3	10	HR-670	Artificial Intelligence and Big Data	3

ANNEXURE-B
2. BS LMS (Marketing)

S#	Code	Title	CH	S#	Code	Title	CH
1	MKT-661	Consumer Behavior	3	6	MKT-666	Sales Management	3
2	MKT-662	Marketing Research	3	7	MKT-667	Services Marketing	3
3	MKT-663	Total Quality Management	3	8	MKT-668	Brand Management	3
4	MKT-664	International Advertising	3	9	MKT-669	Advertising & Promotional Strategy	3
5	MKT-665	Leadership and Corporate Social Responsibilities	3	10	MKT-670	New Product Development	3

ANNEXURE-C
3. BS LMS (Accounting & Finance)

S#	Code	Title	CH	S#	Code	Title	CH
1	ACF-661	Management of Financial Institutions	3	6	ACF-666	Fundamental of Management Accounting	3
2	ACF-662	Corporate Finance	3	7	ACF-667	Managerial Finance	3
3	ACF-663	Commercial Banking	3	8	ACF-668	International Financial Management	3
4	ACF-664	Risk Management	3	9	ACF-669	Audit and Assurance	3
5	ACF-665	Performance Management	3	10	ACF-670	Financial Reporting and Analysis	3

ANNEXURE-D
4. BS LMS (Supply Chain Management)

S#	Code	Title	CH	S#	Code	Title	CH
1	SCM-661	Import Export Management	3	5	SCM-665	Shipping, Freights and Port Operations	3
2	SCM-662	Legal Aspects of Supply Chains	3	6	SCM-666	Supply Chain Performance Measurement	3
3	SCM-663	Supply Network Planning and Design	3	7	SCM-667	Business Process Reengineering	3
4	SCM-664	Globalization and Outsourcing Strategies	3				

ANNEXURE-E
5 BS LMS (Project Management)

S#	Code	Title	CH	S#	Code	Title	CH
1	PM-661	Project Planning, Designing and Time Management	3	4	PM-664	Project Monitoring and Evaluation	3
2	PM-662	Project HR and Communication Management	3	5	PM-665	Public Sector Project Management	3
3	PM-663	Project Procurement and Contract Management	3	6	PM-666	Project Cost and Financial Management	3

LIST OF GENERAL EDUCATION COURSES

S#	Code	Title	CH	S#	Code	Title	CH
1	GEN-511	World Civilization (A&H)	3	8	GEN-532	Ideology and Constitution of Pakistan	2
2	GEN-512	Functional English	3	9	GEN-533	Applications of Information & Communication Technologies	(2+1)3
3	GEN-513	Introduction to Psychology (SS)	3	10	GEN-541	Fundamentals of Ecology (NS)	3
4	GEN-521	Quantitative Reasoning-I	3	11	GEN-542	Entrepreneurship	2
5	GEN-522	Expository Writing	3	12	GEN-543	Civics and Community Engagement	2
6	GEN-523	Islamic Studies	2	13	GEN-544	Pakistan Studies	2
7	GEN-531	Quantitative Reasoning-II	3	14	GEN-545	Understanding of Holy Quran – I/ Fehm-e-Quran - I	1
				15	GEN-546	Understanding of Holy Quran – II/ Fehm-e-Quran - II	1